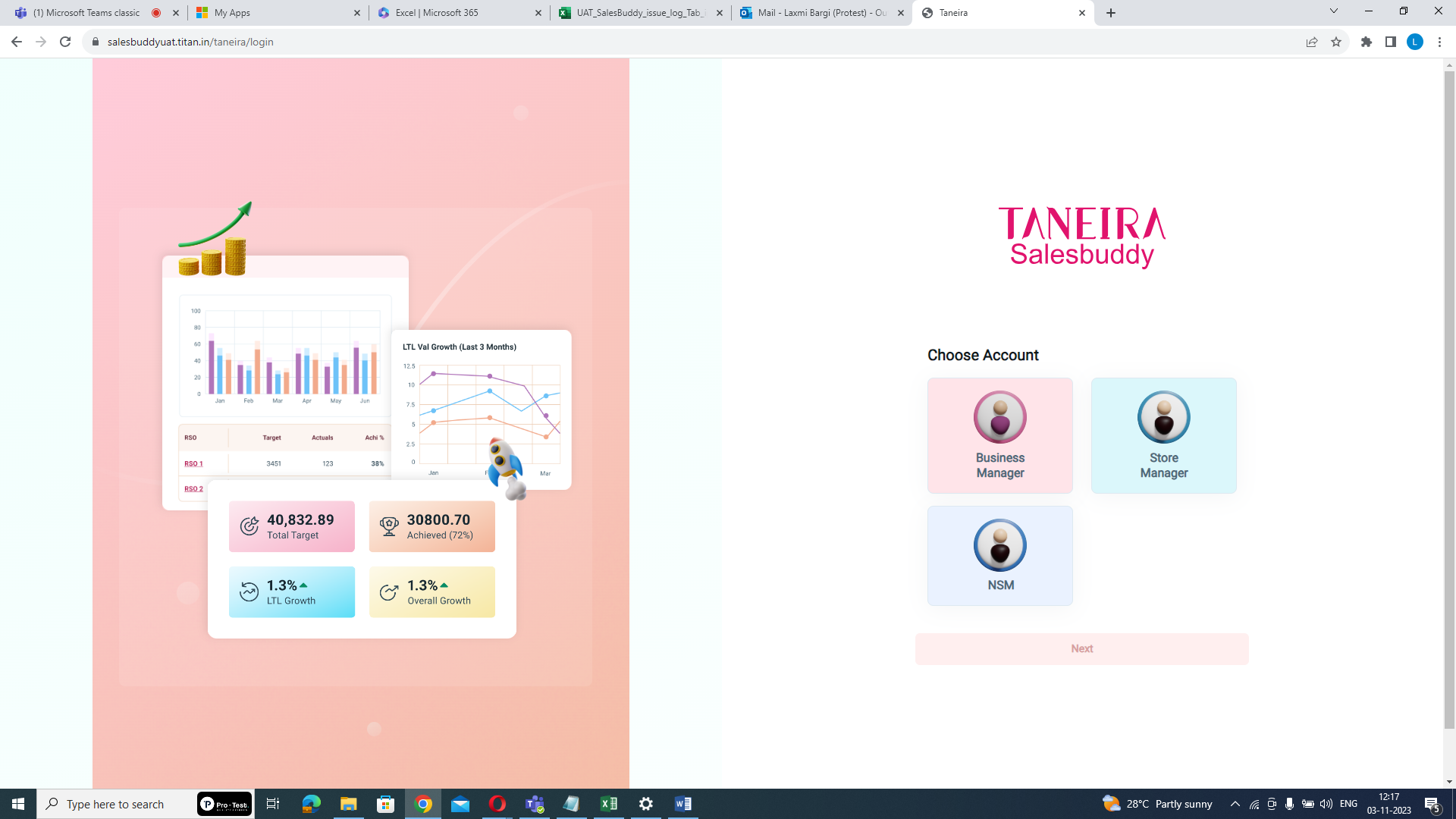
**Single sign-on (SSO) for Taneira Salesbuddy (Only for BM’s & NSM’s)**

The Single Sign-On process that enables enhance and better login experience to the BM’s & NSM’s to access Salesbuddy.

**For web:**

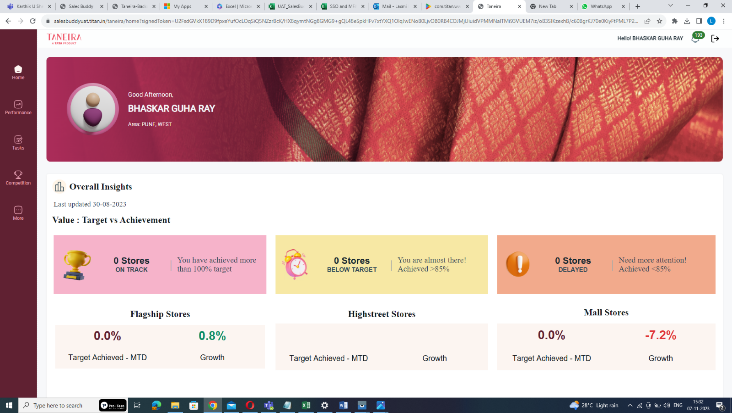
**Step1:** Goto the SalesBuddy website <https://salesbuddy.titan.in/eyecare/login>

**Step 2**: Select your respective persona **BM** or **NSM** and click on Next Button.

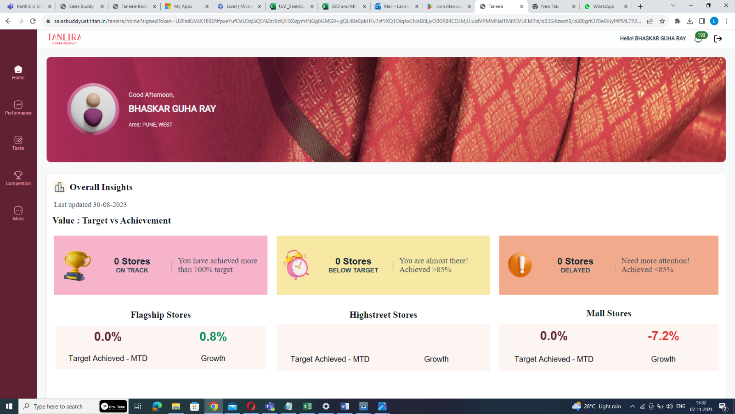


Select your persona

**Step3:** You will be automatically redirected to the landing page without entering the user ID & password.







Note: 1) Data represented in the document is dummy data.

2) Not Applicable for SM Process

